## Thierry JANSSEN - Introduction



Name Thierry Janssen

**Experience** Extensive experience and expertise in B2B technology products & services.

Executive role to design and deploy innovative business models to address profitable development opportunities leveraging on New Market Realities to create Stakeholder value.

Non-executive role to support the development of technology companies

**Qualifications** *Master in economics (ICHEC 1979)* 

SMB Director (Solvay Entrepreneurs 2006)

Board Effectiveness (Guberna 2010)

Executive Master in Digital Marketing (Solvay 2016)

**Key personnality** out of the box thinker - targets focused - transparant & predictable teamplayer

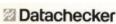
Contact details +32 478 98 33 61 - thierry.janssen@tomorrownow.be



## Thierry JANSSEN – career resume

22 years with IT companies in both a B2B model (19 years) and a B2C model (3 years)











• sales management (margin responsibility – 3 years)



• direct and indirect business development (revenue responsibility – 5 years) • Data General NCR





• 13 years of interim general management leading strategic transformation processes of which ¾ in technology products and services

• pre-M&A, as CEO









• post-M&A, as CEO swotch

• post-M&A, as project manager/advisor econocom









• strategic turn-around









 7 years of advice and management support to CEO, Executive Committees and Board of Directors with focus on business development through innovation and marketing and sales focus to create Stakeholders value

































## Thierry JANSSEN - Directorships

econocom *Director (1998-2001)* 

Director (2005-2017)

Chairman of the Board (2012-2017)

Chairman of the NRC

Member of the AC

Director (2010-2013)

Libramont Director (2014-2017)

**d**Fakto

businesscom

media (m. Corporate

CO.STATION

UCL

Université catholique de Louvain

\*\*Ĉorporate \*\*Awards 2017

**IPG** 

Chairman of the Board (2016)

Chairman of the Board (2010-2012)

Chairman of the Board (2007-2010)

Founder & Chairman of the Board (2014-2015)

**Miscellaneous** 

Lecturer in change management (2011-2014)

Member of the jury (2017)